Employment protection, firm selection, and growth^{*}

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Abstract

How do firing costs affect aggregate productivity growth? To address this question, a model of endogenous growth through selection and imitation is developed. It is consistent with recent evidence on firm dynamics and on the importance of reallocation for productivity growth. In the model, growth is driven by selection among heterogeneous incumbent firms and is sustained as entrants imitate the best incumbents. In this framework, firing costs not only induce misallocation of labor, but also affect growth by affecting firms' exit decisions. Importantly, charging firing costs only to continuing firms raises growth by promoting selection. Also charging them to exiting firms is akin to an exit tax, hampers selection, and reduces growth – by 0.1 percentage points in a calibrated version of the model. With job turnover very similar in the two settings, this implies that the treatment of exiting firms matters for growth. In addition, the impact on growth rates is larger in sectors where firms face larger idiosyncratic shocks, as in services. This fits evidence that recent EU-U.S. growth rate differences are largest in these sectors and implies that firing costs can play a role here.

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1 **Introduction**

How do firing costs affect the growth rate of aggregate productivity? Research has focussed 2 on their impact on the level of productivity or on employment. To evaluate the growth effect, 3 a heterogeneous-firm model with endogenous growth is developed. Besides being consistent 4 with recent evidence on firm dynamics and on the importance of reallocation for productivity 5 growth, the model can also account for the fact that recent productivity growth differences 6 between the U.S. and the EU were particularly strong in the service sector. Employment 7 protection legislation (EPL) here does not only affect the efficiency of the allocation of labor 8 across plants or the incentive to work or to search as in most of the existing literature, 9 but also affects the endogenous growth of aggregate productivity through its impact on the 10 market selection process through the entry and exit margins. 11

Recent empirical research on firm dynamics has highlighted the importance of entry 12 and exit and the heterogeneity of firms and plants. For example, Dwyer (1998) finds that 13 productivity differs by a factor 3 between establishments in the 9th and the 2nd decile of the 14 productivity distribution in the U.S. textile sector. Foster, Haltiwanger and Krizan (2001) 15 (FHK) find that in the U.S. Census of Manufactures, more than a quarter of the increase 16 in aggregate productivity between 1977 and 1987 was due to entry and exit. This is even 17 more pronounced in the retail sector, as they find in their (2006) paper. The contribution 18 of exit to aggregate productivity is positive in almost all of the 24 industrial and developing 19 countries analyzed by Bartelsman, Haltiwanger and Scarpetta (2004) (BHS). Gabler and 20 Licandro (2006) and Luttmer (2007) find in calibration exercises that around half of U.S. 21 post-war productivity growth can be traced to the process of market selection, entry, and 22 $exit.^1$ 23

The importance of entry and exit varies across industries. Generally, they contribute more to growth in sectors with high turbulence and with high TFP growth (BHS). These sectors,

¹For more on methods and results on firm-level dynamics see also Haltiwanger (1997), Bartelsman and Doms (2000) and Bartelsman, Scarpetta and Schivardi (2003).

in particular services, were precisely the ones where Europe lagged U.S. productivity growth 26 in recent years (Blanchard 2004). Theory suggests that EPL imposes tighter constraints on 27 firms in these more turbulent sectors (see e.g. Bentolila and Bertola 1990). Indeed, Pierre 28 and Scarpetta (2004) show that innovative firms feel particularly constrained by EPL. These 29 pieces of evidence suggest the following account: productivity growth is higher in high-30 turbulence industries. In these industries, EPL constrains firms more strongly. With stricter 31 EPL in continental Europe compared to the U.S., this fits the pattern of recent productivity 32 growth differences showing up particularly in the service sector.² 33

This paper takes this evidence as a point of departure. The mechanism of growth through 34 selection and experimentation developed here fits many facts on firm dynamics and intro-35 duces a relationship between turbulence and growth. Most importantly, it allows quantifying 36 the effect of firing costs along several margins, including their growth effect via entry, exit, 37 and selection. The basic model is similar to the ones developed in Gabler and Licandro 38 (2006) and Luttmer (2007). In its treatment of firing costs, the analysis is related to the 39 seminal paper by Hopenhayn and Rogerson (1993), and the more recent ones by Alvarez 40 and Veracierto (2001), Veracierto (2001), and Samaniego (2006a). These four all analyze 41 the effect of firing costs on the level of aggregate productivity. They employ a setting of 42 exogenous growth and concentrate on the static efficiency of the allocation of labor. Bertola 43 (1994), conversely, analyzes the effect of hiring and firing costs on growth, using a model of 44 endogenous growth through variety expansion. In such a setting, firing costs affect entry but 45 not exit, so that the selection effect that is crucial here cannot arise. 46

In the model developed here, firms receive idiosyncratic productivity shocks and therefore
differ in their productivity. Growth arises and is sustained endogenously through the inter-

²Additional effects can arise through specialization, as argued by Saint-Paul (2002). Scarpetta, Hemmings, Tressel and Woo (2002) find that industries with wider productivity dispersion have higher average productivity. Cuñat and Melitz (2007) provide evidence that high-EPL countries tend to specialize in low-dispersion industries, avoiding the industries where EPL has more bite. Similarly, Samaniego (2006b) analyzes how EPL can constrain technology adoption and shape specialization patterns in the presence of exogenous embodied technical progress. Gust and Marquez (2004) establish an empirical link between EPL and lower growth that passes through lower use of information technology.

action of selection (among incumbents) and imitation (by entrants). Each period, the least 49 productive incumbents are eliminated, implying that the average productivity of remaining 50 firms grows. Entry sustains growth: Entrants try to imitate firms close to the technological 51 frontier. They do not succeed fully, but on average enter a constant fraction below it. Hence, 52 there is a spillover from incumbents to entrants through the location of the frontier. How 53 much the economy benefits from it depends on how much entry and exit, and thus selection, 54 there is, so growth is driven by both selection and imitation. In addition, growth depends 55 on the variance of productivity shocks. A higher variance, as observed in the service sector, 56 makes high productivity draws more likely. While it also makes very low draws more likely. 57 these are cut off by subsequent exit. As a result, selection is stricter, and growth is faster. 58

In this context, labor market regulation affects the entry and exit incentives of firms, and thereby the engines of growth in this model. It is well-known that firing costs, as one-sided adjustment costs, lead to an inefficient allocation of labor and lower aggregate productivity. Firm value is also lower, which is the mechanism reducing entry and growth in Bertola (1994).

In the present paper, there is an additional effect through exit and selection. To analyze 64 it, it is crucial to distinguish if exiting firms have to pay firing costs or are exempt. This 65 distinction is also made by Samaniego (2006a) in an environment of exogenous growth. 66 The crucial observation is that firing costs have two distinct effects: they are not only an 67 adjustment cost but also a tax on exit. The latter discourages exit of low-productivity firms, 68 thereby weakens the selection process, and reduces productivity growth through selection. 69 When exiting firms are exempt, however, firing costs lower a firm's continuation value relative 70 to the value of exit, thereby promoting exit of low-productivity firms, strengthening selection, 71 and increasing growth relative to the frictionless economy. Both effects are stronger when 72 the variance of idiosyncratic shocks is larger - so EPL has a stronger effect on growth in the 73 service sector. 74

⁷⁵ To quantitatively evaluate the impact of labor market regulation on observed differences

in productivity growth, the model is calibrated to the U.S. business sector. Then the effects 76 of introducing firing costs of one year's wages, close to the level observed in many continental 77 European countries, is evaluated. Results show that charging firing costs only to continuing 78 firms promotes selection and raises growth by 0.1 percentage points.³ Charging them to 79 exiting firms, too, reduces growth by the same amount compared to the benchmark, showing 80 that the treatment of exiting firms is crucial for the growth effects of EPL. These effects 81 are larger in the service sector. Job turnover always drops significantly, and only marginally 82 more when charging exiting firms. This suggests that even when there are technological costs 83 of job turnover such as search frictions (which are not modelled here), achieving this small 84 additional reduction in job turnover is probably not worth its cost in terms of lower growth. 85 To summarize, the paper makes two main contributions. Firstly, it provides a growth 86 model that is consistent with facts on firm dynamics and highlights the role of selection. 87 Secondly, it provides a theoretical analysis of the effect of firing costs on productivity growth. 88 Charging firing costs to exiting firms reduces growth by hampering selection, with only a 89 small additional reduction in job turnover. This shows that inhibiting the market selection 90 mechanism comes at a cost. 91

The paper is organized as follows. In the next section, a simple heterogeneous firm model with growth by selection and experimentation is set up. In Section 3, it is solved for optimal behavior of all agents, equilibrium is defined, and the determination of the growth rate is discussed. In the following section, the model is calibrated, and in Section 5, the quantitative effects of firing costs are explored. Section 6 concludes.

97 2 The model economy

⁹⁸ Time is discrete and the horizon infinite. The economy is populated by a continuum of ⁹⁹ infinitely-lived consumers of measure one, a continuum of active firms of endogenous measure

³This does not imply that firing costs enhance welfare. It can be shown that, comparing balanced growth paths, gains from the higher growth rate are outweighed by negative level effects.

¹⁰⁰ and a large pool of potential entrants.

Consumers. Consumers value consumption and dislike working; this is summarized in the period utility function $u(c_t, n_t) = \ln c_t - \theta n_t$. They discount the future using a discount factor $\beta < 1$. They can consume or invest in shares of active and entering firms. Denoting holdings of the optimal diversified portfolio by a_t and the net return to it by r_t , their budget constraint is $c_t + a_{t+1} = w_t n_t + (1 + r_t) a_t$.

Firms: Firms produce a homogeneous good using labor as their only variable input, with a positive and diminishing marginal product. This good serves as the numéraire of the economy. To remain active, firms also incur a fixed operating cost ϕ_t^f each period; this grows over time at the growth rate of output, g.

Firms differ in productivity. This arises because each firm receives idiosyncratic productivity shocks; more precisely, its log productivity follows a random walk. This is a very simple way of capturing the role of idiosyncratic shocks established by the empirical literature. It also renders the persistence of firm level productivity found in the data.⁴ The production technology can then be summarized in Assumption 1 and in the production function $y_{it} = \exp(s_{it})n_{it}^{\alpha}$, $0 < \alpha < 1$, where y_{it} denotes output of firm *i* in period *t*, $\exp(s_{it})$ is its productivity level, and n_{it} employment.

Assumption 1 Log productivity evolves according to $s_{it} = s_{i,t-1} + \epsilon_{it}$, with $\epsilon \sim N(0, \sigma^2)$.

¹¹⁸ What is crucial about this assumption is that a firm's productivity is not stationary.⁵

⁴Empirical work on firm dynamics agrees on the importance of idiosyncratic shocks to firm-level productivity. Without going to a detailed dynamic analysis of firm-level data, this can be inferred from the high correlation of contemporaneous entry and exit rates for most industries (this does not fit well with aggregate or industry-level shocks as main driver of firms' fate), from the fact that productivity differences among firms are larger within than between industries (FHK), and from the fact that there are frequent changes in the identity of industry leaders. Recent evidence in favor of a random walk as the main driver of firms' productivity is provided by Franco and Philippon (2007).

⁵While the random walk could be tweaked to also fit deviations from Gibrat's law (the independence of firm growth rates and size) that have been found in the data, this would not substantially alter the growth mechanism.

Firing costs: Adjusting employment is costless in the benchmark case. This will be compared to the case with employment protection legislation (EPL) in the form of firing costs of ψ times a period's wages for each worker fired. This policy can take two forms, one where firing costs always have to be paid when firing a worker, including upon exit (denoted by $F_x = 1$), and another one where firing costs only have to be paid if the firm also remains active in the subsequent period; i.e. exiting firms are exempted from firing costs (denoted by $F_x = 0$). An active firm's profit function can then be written as

$$\pi_{it} = \pi(s_{it}, n_{it}, n_{i,t-1}, w_t) = \exp(s_{it}) n_{it}^{\alpha} - w_t n_{it} - \phi_t^f - h(n_{it}, n_{i,t-1}),$$
(1)

where w_t denotes the period-t wage and the function $h(n_{it}, n_{i,t-1})$ summarizes firing costs. Assuming that there are no quits, it is given by

$$h(n_{it}, n_{i,t-1}) = \psi w_t \cdot \begin{cases} \max(0, n_{i,t-1} - n_{it}) & \text{if } F_x = 1 \lor (F_x = 0 \land n_{it} > 0), \\ 0 & \text{if } F_x = 0 \land n_{it} = 0. \end{cases}$$

The dependence of $h(\cdot)$ on previous period's employment makes the employment choice a dynamic decision and implies that a firm's individual state variables are $(s_{it}, n_{i,t-1})$.

At the beginning of any period, firms can decide whether to exit at the end of that period. This is costless in the benchmark case and when exiting firms are exempt from firing costs $(F_x = 0)$; otherwise $(F_x = 1)$ the exiting firm has to cover the firing cost for reducing its workforce from $n_{i,t-1}$ to 0.

Entry: Entering firms have to pay a sunk entry cost ϕ_t^e that grows at the same rate as output. This can be interpreted as an irreversible investment into setting up production facilities. Entrants try to imitate the best firms in the economy; for the sake of concreteness, assume that they identify the best 1% of firms with the frontier of the economy. Denote average productivity of the target group with s_t^{max} . In practice, entrants are on average less productive than incumbents; for instance, FHK report that active firms that entered within the last 10 years are on average 99% as productive as incumbents. One possible explanation
is that they cannot copy incumbents perfectly due to tacitness of knowledge embodied in
these firms. Assumption 2 formalizes the imitation process. (See Figure 1 for an illustration.)

Assumption 2 Entrants draw their initial log productivity s_{it}^0 from a normal distribution with mean $s_t^{\text{max}} - \kappa$ ($\kappa > 0$) and variance σ_e^2 . Denote its pdf by $\eta_t(s^0)$.

The assumption implies that, as the distribution of incumbents moves rightward, the distribution of entrants' log productivity tracks it at a constant distance κ . Because $\kappa > 0$, entrants are on average less productive than the best incumbents. In the configuration depicted in Figure 1, entrants are on average less productive than the average incumbent while entering into all deciles of the productivity distribution, as suggested by the data.

Assumption 2 describes an externality; incumbents' productivity spills over to entrants. Together with the selection process, this externality drives growth. It can be interpreted in other ways besides imitation. For instance, incumbents' productivity is an indicator of knowledge in the economy. If entrants can draw on that, either as a spillover or because it is embodied in the production facilities they acquire upon entry, they benefit from incumbents' productivity.

The intensity of experimentation, parametrized by σ_e^2 , influences the growth process. A higher σ_e^2 implies that the probability of drawing an extreme, including very high, productivity increases. On the other hand, the higher probability of bad draws means that the entry process consumes more resources, making the net effect ambiguous.

Let $\tilde{\mu}(s, n_{-1}) \equiv M\mu(s, n_{-1})$ be the measure of firms with states (s, n_{-1}) , where M is the number of firms in the economy, and $\mu(s, n_{-1})$ is a density function. The assumption of a continuum of firms that are all independently affected by the same stochastic process, together with the absence of aggregate uncertainty, implies that the aggregate distribution evolves deterministically. As a consequence, although the identity of firms with any (s, n_{-1}) is not determined, their measure is deterministic. Moreover, the underlying probability ¹⁶⁷ distributions can be used to describe the evolution of the cross-sectional distribution.

Timing: The structure of the economy implies the following timing. At the beginning 168 of any period, firms decide if they stay or exit, and potential entrants decide whether to 169 enter. All firms that stay or enter pay the fixed operating cost ϕ_t^f , and entrants in addition 170 pay the entry cost ϕ_t^e . Then incumbent firms receive their productivity innovations and 171 entrants draw their initial productivity. Firms demand labor, workers supply it, and the 172 wage adjusts to clear the labor market. Production occurs, agents consume, and profits are 173 realized. Firms that reduced labor or exited pay the firing cost. After this, the whole process 174 resumes. Hence, the dynamic choices of entry, exit, and employment are all made based on 175 firms' expectations of future productivity. 176

177 **3** Equilibrium

This section starts with the derivation of optimal behavior for all agents. Then, equilibrium is defined, followed by a discussion of the balanced growth path, the selection mechanism and the determination of the growth rate.

¹⁸¹ 3.1 Optimal behavior

Consumers maximize utility by choosing asset holdings and labor supply. Firms maximize the expected discounted sum of profits by choosing employment, entry, and exit. These decisions shape the law of motion of the firm productivity distribution, and thereby determine the growth rate.

Consumers: The consumer problem is completely standard. Utility maximization yields
 the Euler equation

$$\frac{c_{t+1}}{c_t} = \beta(1+r_t). \tag{2}$$

Defining g^c as the growth rate of consumption, this implies that the prevailing gross interest rate in the economy is $1 + r_t = (1 + g_t^c)/\beta$. As consumers own firms, this intertemporal marginal rate of substitution is also used to value future profits. Consumers supply labor in accordance with the first order condition $c_t = w_t/\theta$.

Employment: Active firms face a standard dynamic optimization problem. This is partic-192 ularly simple in the case with no firing costs, since then the employment choice is a sequence 193 of static problems, and a firm's productivity s is the only firm-level state variable. With 194 firing costs, last period's employment n_{-1} also becomes a state variable for the firm. The 195 aggregate state variable is the firm productivity distribution μ . Together with firms' em-196 ployment policies, it determines the labor-market clearing wage w, which is the aggregate 197 state that matters for a firm. So denote the firm's employment policy for the problem with 198 firing costs by $n(s, n_{-1}, w; \mu)$. The associated Bellman equation is 199

$$V(s, n_{-1}, w; \mu) = \max_{n} \left\{ \pi(s, n, n_{-1}, w) + \frac{1}{1+r} \max\left(\mathbb{E}[V(s', n, w'; \mu')|s], V^x\right) \right\}, \quad (3)$$

where the inner max operator indicates the option to exit, V^x denotes the value of exit as detailed in (4) below, and primes denote next-period values. Note that, since aggregates are deterministic, the firm faces uncertainty only about its own future productivity s', not about future wages and firm distributions.

Existence and uniqueness of the value function follow from standard arguments. In ad-204 dition, three properties carry over from the profit function: The value function is increasing 205 and convex in s given n_{-1} , decreasing in w, and weakly decreasing in n_{-1} given s if there 206 are firing costs. Whereas the employment policy $n(s, n_{-1}, w; \mu)$ increases monotonically in 207 s in the frictionless economy, it features a constant part around n_{-1} when $\psi > 0$. This is 208 a standard effect of non-convex adjustment costs. It is illustrated in Figure 2. The figure 209 shows a firm's labor demand as a function of its current productivity, given a past level 210 of employment of n_{-1} . Intuitively, when the optimal level of employment in the frictionless 211

case is only slightly higher than n_{-1} , the firm will not immediately raise employment because 212 productivity might fall again, and reducing employment again then would be costly. Analo-213 gously, when a firm's productivity falls slightly, it will not immediately fire workers because 214 productivity might recover and it would have paid the firing cost prematurely. When firms 215 are exempted from paying the firing cost upon exit $(F_x = 0)$, firms that suffer a negative pro-216 ductivity shock so large that they are forced to exit will not adjust employment downward 217 immediately, but keep it constant and fire all workers upon exit, thus avoiding the firing 218 cost. So given an n_{-1} , the employment policy is constant for s very low or around n_{-1} , and 219 strictly increasing elsewhere. Denoting the domains of s and n_{-1} with S and N respectively, 220 the employment policy function and the law of motion for s then jointly define a transition 221 probability function $q: (S \times N) \times (S \times N) \rightarrow [0, 1]$ that gives the probability of going from 222 state (s, n_{-1}) to state (s', n). Clearly, q depends on w and μ ; these arguments are omitted 223 for simplicity. 224

Exit: Firms exit if the expected value of continuing conditional on current states is less than that of exiting. The latter is equal to firing costs due if these have to be paid upon exit, and zero otherwise:

$$V^{x} = -F_{x}\psi w n = \begin{cases} 0 & \text{if } \psi = 0 \lor F_{x} = 0, \\ -\psi w n & \text{if } F_{x} = 1. \end{cases}$$
(4)

Exit and re-entry also yields zero net value due to free entry – see equation (6) below. V^x is thus constant in s. Since V is strictly increasing in s for any n_{-1} , there is a unique threshold s_x where the expected value of continuing equals the value of exit. Firms exit when they draw an s below this. The exit threshold then is a function of n_{-1} , w', and μ' , defined by

$$s_x(n_{-1}, w'; \mu') = \{ s | \mathbb{E}[V(s', n, w'; \mu') | s] = V^x \}.$$
(5)

The dependence of the exit threshold on the other variables is crucial for the selection

effect. Clearly, s_x increases in w'. It also increases in the future productivity of other firms, μ' . As the value function is weakly decreasing in n_{-1} , the exit threshold is weakly *increasing* in it. Finally, with firing costs upon exit, the value of exit is lower, and so is the exit threshold. In this sense, firing costs on exiting firms act as a tax on exit and discourage exit, particularly of low-productivity firms.

Entry: Potential entrants enter until the expected net value of doing so is driven to zero.
So in equilibrium, the free entry condition

$$\mathbb{E}[V^e(s^0, w_t; \mu_t)] = \phi_t^e \tag{6}$$

holds. (Alternatively, if $\mathbb{E}[V^e(s^0, w_t; \mu_t)] < \phi^e_t$, no entry takes place.) Since ϕ^e_t and the distribution of s^0 are exogenous features of technology, this equation pins down the wage, given a firm distribution. A wage below (above) its equilibrium value would trigger additional (reduced) entry, driving up (down) the wage.

All firms' decisions combined and the process for idiosyncratic shocks yield the law of motion for the firm productivity distribution $\mu(\cdot)$

$$\mu'(s,n) = \begin{cases} \int_N \int_{s_x(n_{-1})} \mu(u,n_{-1}) q(s,n|u,n_{-1}) \, \mathrm{d}u \, \mathrm{d}n_{-1} & \text{if } n > 0, \\ \eta(s^0 = s)/M & \text{if } n = 0 \end{cases}$$
(7)

with firing costs, and simply $\mu'(s) = \int_{s_x} \mu(u) q(s|u) du + \eta(s^0 = s)/M$ otherwise. In both cases, the integral describes the motion of incumbents. Exit is captured by the restriction of the domain of the integral to surviving firms, and entry is given by $\eta(\cdot)$. All elements for analyzing equilibrium of this economy have been assembled now. The next steps now are to define a competitive equilibrium, describe briefly how to compute its balanced growth path, and analyze the determination of the growth rate.

Equilibrium definition: A competitive equilibrium of this economy consists of sequences 252 of the real wage w_t , the number of firms M_t and the firm productivity density $\mu_t(s, n_{-1})$ and 253 of firm policy and value functions $n(s, n_{-1}, w; \mu)$, $s_x(n_{-1}, w; \mu)$ and $V(s, n_{-1}, w; \mu)$ such that 254 consumers and firms behave optimally, taking aggregates as given, the free entry condition 255 holds, the labor market clears, and the firm distribution is defined recursively by equation 256 (7) given μ_0 , M_t and s_{xt} . This last condition implies that the sequence of firm distributions 257 is consistent with the law of motion generated by the entry and exit rules. The rest of the 258 paper will deal only with balanced growth equilibria. 259

²⁶⁰ 3.2 Balanced growth

Define a balanced growth equilibrium or balanced growth path (BGP) as a competitive 261 equilibrium in which output, consumption, wages, and aggregate productivity grow at a 262 constant rate g, the firm log productivity distribution shifts up the productivity scale in 263 steps of g, its shape is invariant, and the firm employment distribution, the interest rate, 264 the number of firms, the firm turnover rate, and other dynamic characteristics of the firm 265 distribution are constant. In this case, the economy can be made stationary by applying 266 the transformation $\hat{z}_t = z_t e^{-gt} = z$ to all growing variables $z, \hat{x}_t = x_t = x$ to all constant 267 variables x, and $\hat{s}_{it} = s_{it} - gt$ to the firm-level productivity state. (In the following, I will 268 refer to the "transformed" as opposed to the "growing" economy. To distinguish them, the 269 transformed variables carry hats. Note that the transformation of s also affects the transition 270 function q.) So in the transformed economy, firm productivity evolves according to 271

$$\hat{s}_{it} = \hat{s}_{i,t-1} - g + \epsilon_{it}.$$

The random walk gets a downward drift (for positive aggregate growth rates) because the whole firm productivity distribution shifts up at rate g, so in expectation, firms fall back by g every period relative to the distribution. For an individual firm, being in a fast-growing economy – an economy where other firms grow fast – thus implies a more quickly declining profile of relative productivity. With wages growing at a rate g, this translates into a faster decline of expected profits. In short, the more quickly the economy grows, the more fastpaced and hostile the environment firms face.

On a balanced growth path, firms do not need to keep track of the entire productivity distribution; g and \hat{w} are sufficient statistics for the path of future wages. They are pinned down by the free entry condition and the law of motion of the productivity distribution. Using the transformed variables, the free entry condition becomes

$$\mathbb{E}[V^e(\hat{s}^0, \hat{w}; g)] = \phi^e.$$
(E)

The solid line labeled E in Figure 3 depicts the combinations of \hat{w} and g for which this condition holds, given entrants' productivity distribution η and the entry investment ϕ^e . A higher level of wages reduces the expected level of profits, while a higher growth rate implies that profits are expected to fall faster, both reducing firm value and the value of entry. As a consequence, the pairs of \hat{w} and g consistent with a constant expected value of entry as required by (E) trace out a downward-sloping line.

Substituting the law of motion of the productivity distribution (for simplicity, for the case without firing costs) into the balanced growth restriction $\hat{\mu}' = \hat{\mu}$ yields

$$\hat{\mu}'(\hat{s}) = \int_{\hat{s}_x} \hat{\mu}(u) \, \hat{q}(\hat{s}|u) \, \mathrm{d}u + \eta(\hat{s}^0 = \hat{s}) / \hat{M} = \hat{\mu}(\hat{s}) \tag{S}$$

for all \hat{s} . On a balanced growth path, entry, exit, and growth interact in such a way as to keep the transformed distribution $\hat{\mu}$ constant. The combinations of \hat{w} and g (implicit in (S) through \hat{s}_x and \hat{q}) that satisfy the law of motion and the balanced growth restriction trace out the upward-sloping solid line in Figure 3. Refer to it as the selection line, labeled S. It is upward sloping because a higher wage raises the exit threshold \hat{s}_x , thereby makes selection tougher, forces more low-productivity firms to exit each period, and increases average productivity of the remaining firms, thus implying a higher growth rate. Intuitively, stricter

selection raises the upper bound of the tail of low-productivity firms that exit every period. 298 This results in a larger productivity difference between the set of firms that start a period 299 and those that survive it, and in the replacement of more low-productivity firms by better 300 entrants. Through these channels, any factor that raises the exit threshold and thus makes 301 selection tougher promotes growth. 302

The intersection of the two curves gives the equilibrium growth rate and transformed wage 303 on the BGP. With this q and \hat{w} , the net value of entry is zero, entry and exit take place, 304 and the transformed distribution $\hat{\mu}$ is constant. The shape of the curves ensures that this 305 pair exists and is unique. The online appendix describes how to compute this equilibrium.⁶ 306

3.3 The growth rate 307

The growth rate q is driven by the selection process and by the distance κ between entrants' 308 and incumbents' mean productivity. Intuitively, the process is as follows. In the growing 300 economy, the productivity of incumbents follows a random walk. This implies that for a 310 given set of firms, each firm's productivity is constant in expectation, but the variance of 311 those firms' productivity distribution grows over time. However, with exit, the exit threshold 312 truncates the firms' productivity distribution from below. As a result, the distribution can 313 only expand upwards, and average productivity of this set of firms grows. In this way, 314 with the most productive firms surviving, selection drives growth. While this process bears 315 some similarity to the one in Jovanovic (1982), there is also a crucial difference: Whereas in 316 Jovanovic (1982), firms gradually discover their underlying, given productivity, in the present 317 case firms' productivity actually evolves over time. Selection hence is not just a process of 318 passive discovery of the most productive, but is active, driven by changes at the firm level. 319

³²⁰

As time goes by and firms keep on exiting, the distribution thins out. This is why entry

⁶One conceptual concern here is to ensure that starting with some initial productivity distribution, the variance of the distribution remains finite as time goes by, and is not blown up by the random walk in firms' productivity. Growth ensures this by making the weight of each cohort's contribution to aggregate variance decline faster than the within-cohort variance can rise due to the random walk. As a result, each cohort's contribution to aggregate variance declines as the cohort ages, and the variance of the aggregate productivity distribution is bounded. For a more detailed argument, see the online appendix.

is needed to sustain growth: In a stationary equilibrium, the measure of firms is constant, and exiting firms are replaced by entering ones. Yet while exiting firms are at the bottom of the distribution, entering firms are more productive – otherwise they would not enter. As a result, the productivity distribution shifts to the right: the bottom firms are replaced by more productive entrants, while some firms in the upper part of the distribution are lucky, receive positive shocks, and move that part of the distribution to the right.

For this process, both non-stationarity of individual firms' productivity and the depen-327 dence of entrants' average productivity on that of incumbents, i.e. both Assumptions 1 and 328 2, matter. Without the latter, say with entrants always drawing from the same distribution, 329 selection would still have some effect. However, there would not be a balanced growth path 330 of the type analyzed here, as the productivity distribution would fan out, and thin out, over 331 time. Without the former assumption, the growth engine is choked off. Exogenous increases 332 in entrants' productivity, resulting in a vintage-type model, could still yield a growth path 333 similar to the one analyzed here, but with the crucial difference that all growth would result 334 from entry and exit. This is at odds with the evidence. 335

336 4 Benchmark economy

To derive quantitative conclusions, we calibrate the model to the U.S. non-farm business sector. This is a good no-firing cost benchmark since both procedural inconveniences and severance pay due upon an individual no-fault dismissal are zero in the U.S. according to the OECD's indicators of employment protection published in Nicoletti, Scarpetta and Boylaud (2000). Other measures of employment protection are also among the lowest worldwide.

To calibrate the model, commonly used values from the literature are used for some baseline parameters, while the remaining ones are chosen jointly such that the distance between a set of informative model moments and corresponding data moments is minimized.⁷

⁷Distance is measured as the mean squared relative deviation. To find the global minimum of the objective function, a genetic algorithm is used.

An exception is κ , the productivity of entrants relative to the top incumbents. As no direct empirical evidence on it is available, it is set to exactly match the closest available empirical counterpart. This is the relative productivity of firms that entered within the last ten years. Foster et al. (2001) report it to be 99% of average productivity.

The parameter values adopted from the literature are 0.64 for the labor share α and 0.95 for the discount factor β . The disutility of labor θ is set such that labor force participation fits the value of 66% reported by the BLS and the ILO. The upper bound of the grid for *s* is chosen such that the largest plant has 1500 employees. According to U.S. Census Statistics of U.S. Businesses data reported by Rossi-Hansberg and Wright (2007), less than 0.05% of plants are larger than this.

The four parameters that remain to be assigned are the variance of the log productivity distribution of entrants, σ_e^2 , the variance of the the idiosyncratic productivity shock hitting incumbents, σ^2 , the fixed operating cost ϕ^f , and the entry cost ϕ^e . They are chosen to jointly match the job turnover rate, average plant size, the four-year survival rate of entrants, and the share of aggregate productivity growth due to entry and exit. These moments capture a rich set of aspects of the firm distribution and its dynamics.

Average plant size (26.4 employees in the U.S. business sector according to Bartelsman et al. 2003, Table 2) pins down ϕ^f and ϕ^e , given their ratio. The job turnover rate is driven to a large extent by the variance of productivity shocks. Defined as the sum of job creation and job destruction divided by employment, it is 28% yearly in the U.S. according to the BLS. Davis, Haltiwanger and Schuh (1996) document significant cross-country differences in this variable, with the U.S. value on the high side among developed economies.

Important statistics for understanding entry and its implications are entrants' survival rates and the share of growth due to entry and exit. Matching them ensures that the entry and selection process plays a quantitatively realistic role. Together, they are informative about σ_e^2 and ϕ^e . The four-year survival rate, i.e. the proportion of entrants of a given cohort still active four years later, is 63% in the U.S. (BHS, using the U.S. Census Longitudinal Business Database). The share of productivity growth due to entry and exit is 26% for the U.S. manufacturing sector and higher in retailing according to Foster et al. (2001, 2006). Other studies find similar estimates, BHS give an overview. For the economy as a whole, the figure of 26% used here is hence a lower bound, implying that results related to selection obtained here are rather conservative. If selection is more important for growth than modeled here, factors influencing selection have a larger effect on growth than reported below.

378

[Tables 1 and 2 about here]

Calibration targets and model values are given in Table 1. Adopted parameter values are given in Table 2. Model statistics fit all targets closely. The calibration also fits reasonably well in dimensions that were not targeted. In particular, the productivity dispersion (TFP ratio of 85th to 15th percentile) falls comfortably within the range of 2 to 4 reported by Dwyer (1998) from U.S. data, and the seven-year growth rate of surviving entrants is close to the data moment of 40%. Hence, the shape of the distribution, its dynamic behavior, and entrants' performance match the data well.

Remarkably, the implied growth rate, without being targeted, is also of a reasonable 386 magnitude. This occurs although, apart from the share of growth due to entry and exit and 387 the standard preference and technology parameters, only "micro" or firm dynamics moments 388 were targeted. Fitting these is important; e.g. raising σ^2 by 10% not only leads to a contri-389 bution of entry and exit to aggregate growth of 31% (quite a bit too large), but also to a 390 much higher growth rate, at 2.9%. It thus seems safe to conclude that the model of growth 391 through selection and experimentation presented here provides a good description of the way 392 selection and reallocation promote growth in the U.S.. 393

³⁹⁴ 5 Firing costs and productivity growth

The objective of the paper is the analysis of the impact of firing costs on aggregate productivity growth. Since growth is endogenous in the model developed above, frictions can ³⁹⁷ affect not only the level (as in previous literature), but also the growth rate of output and ³⁹⁸ productivity. This section explores their effect first theoretically, then empirically.

³⁹⁹ 5.1 Theoretical discussion

Firing costs affect firms in two ways: they constitute a friction to the adjustment of labor, 400 and they are a tax on exit, if charged to exiting firms. As an adjustment friction, firing costs 401 cause firms' employment to deviate from what is optimal in the frictionless economy. This 402 reduces firm value and the incentive to enter or to continue in operation for any \hat{w} and g. For 403 the free entry condition (E) to hold, \hat{w} must then be lower for any g, and the free entry curve 404 E shifts left. (See the dashed and dotted lines in Figure 3.) Because most exiting firms are 405 small and firing costs have their main effect on continuing firms, this shift is quantitatively 406 similar no matter how exiting firms are treated. 407

Firing costs also affect firms' exit decisions. If they are charged only to continuing firms 408 $(F_x = 0)$, the value of exit is the same as in the benchmark economy. Because firing costs 409 still reduce the value of continuing, the exit threshold \hat{s}_x rises. Just as in the construction 410 of the selection line in Section 3.2, a higher exit threshold implies stricter selection, the exit 411 of more low-productivity firms, and a higher growth rate for any fixed \hat{w} . Stricter selection 412 moves the selection line S up to the dashed line. Together with the shift in the entry curve, 413 this implies a rise in q if the selection curve is not too steep or the entry curve not too flat. 414 If also charged upon exit $(F_x = 1)$, firing costs act as a tax on exit. Compared to the 415 benchmark economy, they reduce both the expected value of continuing and the value of 416 exit. The latter drops slightly more because it implies bearing firing costs immediately. 417 Continuing implies bearing them only later, so they get discounted when entering the value 418 of continuing.⁸ Only the small difference between the changes to the value of continuing and 419 the value of exit affects the exit threshold, reducing it slightly compared to the benchmark 420 case. The lower threshold implies weaker selection and the survival of more low-productivity 421

⁸Bentolila and Bertola (1990) make a similar point in their analysis of firing costs and average employment.

firms, resulting in a lower g given \hat{w} , and thus a slight shift of the selection line down to the dotted line. Combined with the shift in the entry curve, both growth and \hat{w} unambiguously fall.

To summarize, firing costs intensify selection and can raise growth when only charged 425 to continuing firms, while they reduce both when also charged to exiting firms. Besides the 426 effect on the growth rate, there is a double level effect. First, because of the adjustment 427 cost, firms' employment will not always be optimal, reducing allocative efficiency exactly as 428 in Hopenhayn and Rogerson (1993). Moreover, due to the lower wage, average firm size rises. 429 With less and larger firms, the production structure is less efficient than in the benchmark 430 economy because of decreasing returns. As a result, lifetime consumption is unambiguously 431 lower in the case where firing costs are always due, whereas the relative size of changes in 432 the growth rate and levels matters when exiting firms are exempt. 433

434 5.2 Quantitative evaluation

This section reports quantitative results on the effect of altering the benchmark economy by introducing firing costs of ψ times the equilibrium wage for each worker fired. ψ is set to one, i.e. a year's wages. This is close to the average over continental European countries according to the OECD's employment protection indicators.

439 5.2.1 Results for the benchmark economy

Results for the benchmark economy are reported in Table 3. Most salient are the changes in growth rates. Introducing firing costs decreases the growth rate by around 1 tenth of a percentage point when firing costs are always charged. When exiting firms are exempt, the growth rate rises by almost a tenth of a percentage point.⁹ The difference in *g* between the

⁹This growth increase comes at the cost of the well-known distortion of employment by which firing costs reduce the level of aggregate productivity (Hopenhayn and Rogerson 1993). This explains the consumption and wage numbers in Table 3. In fact, by the following argument, the level effect dominates the growth effect, so that scrapping firing costs raises lifetime consumption. Neglecting the transition, the reduction in growth from scrapping firing costs has a cost corresponding to 1.5% of lifetime consumption. As the growth rate adjusts slowly, this is an upper bound on the cost. At the same time, firms instantly move to

two firing cost regimes thus amounts to almost 0.2 percentage points.

445

[Table 3 about here]

The changes in the strength of the selection process driving these changes in g are also reflected in changes in the survival rate of entrants. The size of the changes in the growth rate is large enough to be relevant but smaller than the sometimes very large effects of policy on growth rates found in other endogenous growth models.¹⁰

Besides growth, the most interesting result is the sharp fall in job turnover. The nega-450 tive effect of firing costs on job turnover is empirically well-established (see e.g. Micco and 451 Pagés 2006, Haltiwanger, Scarpetta and Schweiger 2008, Kugler and Pica 2008). What is 452 interesting here is that the contribution of exiting firms to job turnover is small, so that 453 the exit exemption barely affects it. As a consequence, exempting exiting firms from firing 454 costs boosts growth quite a bit without affecting job turnover very much. This means that 455 potential non-modeled costs of job turnover should not matter much for the comparison of 456 the two regimes. 457

458 5.2.2 Sectoral and cross-country differences

Employment protection legislation constrains firms more strongly in sectors where idiosyncratic shocks have a large variance (see e.g. Micco and Pagés 2006, Cuñat and Melitz 2007).
This should have implications for growth. And indeed, the most important growth difference
between the U.S. and Europe (almost half a percentage point in the 1990s, Blanchard 2004,
Table 4) was in services, a sector with more variable idiosyncratic shocks.¹¹

How much of this does the model predict? Table 4 shows the effect of firing costs of a year's wages in an economy where σ^2 , the variance of the idiosyncratic shock, is raised from

optimal employment. This reallocation effect alone raises consumption by 1.5%. More gains follow along the transition as more firms enter, resulting in a net gain.

¹⁰Changes in g are small because of firm heterogeneity. In many endogenous growth models, policy affects all firms, implying large growth effects. Here, in contrast, firing costs mainly affect the exit behavior of firms close to the exit threshold, leading to a smaller aggregate effect.

¹¹The coefficient of variation of firm size in services is up to three times as high as in manufacturing (see BHS) and job and firm turnover are higher (Bartelsman et al. 2003, Davis, Faberman and Haltiwanger 2006).

 $_{466}$ 0.113 to 0.14 to mimic the service sector. First note that this sector has a higher growth $_{467}$ rate than the benchmark economy. This is the positive effect of σ^2 on the growth rate $_{468}$ discussed in Section 3.3: Larger shocks imply both faster productivity growth of surviving $_{469}$ firms and the replacement of more low-productivity firms by better entrants. Job turnover and productivity dispersion are also higher, as in the data.

471 [Table 4 about here]

In this setting, firing costs have a stronger effect for both settings of F_x . If they are only charged to continuing firms ($F_x = 0$), there is stricter selection, and the growth rate rises by almost 0.4%. If they are also charged to exiting firms ($F_x = 1$), g drops by 0.13% – around a quarter of the difference observed in the data. Thus, while firing costs reduce growth by an important but small amount in the benchmark economy, they have a stronger effect in the high-volatility sectors where growth rate differences were largest and explain part of the sectoral pattern of growth rate differences between the U.S. and Europe.¹²

479 5.3 Implications for policy and research

With regard to policy design, the results show that details of EPL regimes matter, and that 480 dealing with exit efficiently should be a serious policy concern. The replacement of low-481 productivity firms is a powerful growth engine, as shown by Foster et al. (2001) and others 482 and modeled here, and firing costs interfere with it. Importantly, charging firing costs to 483 exiting firms does not reduce job turnover by much, but has potentially large costs in terms 484 of growth compared to charging them only to continuing firms. This result is particularly 485 relevant since even if EPL is well-entrenched and hard to reform, there may be more flexibility 486 in the treatment of exiting firms, which differs substantially across countries.¹³ 487

¹²An additional dimension also fits well. In the model, firing costs reduce job turnover by a similar proportion in the benchmark economy and in "services". The ratio of job turnover in services to that in the overall economy thus does not vary with firing costs. This is consistent with the data; the ratio is very similar across countries in the data used by Haltiwanger et al. (2008) despite differences in firing costs.

¹³In many countries, laid-off workers may obtain claims on assets of the firm even if the firm is liquidated. The seniority of these claims varies widely across countries, cf. Johnson (2003), and determines whether any firing costs are due upon exit in the sense of the model.

The results also have implications for empirical work. Countries differ in their treatment of exiting firms. Because this matters for the sign of the theoretically predicted relationship, an empirical analysis must take it into account. Otherwise, estimates of the effect of firing costs on growth are likely to be weak or hard to interpret. ¹⁴

492 6 Conclusion

This paper has analyzed the effect of firing costs on productivity growth, a topic that despite 493 its evident importance has received much less attention than their impact on employment or 494 on the level of productivity. To perform the analysis, a model of growth through selection and 495 experimentation has been developed, taking into account recent evidence on firm dynamics, 496 particularly on the importance of job turnover, firm heterogeneity, and the contribution of 497 entry and exit to aggregate productivity growth. In the model, growth occurs endogenously 498 due to selection among incumbents and due to imitation by entrants. In a nutshell, selection 490 eliminates the worst active firms. Modeling mean productivity of entrants as a constant 500 fraction of the productivity frontier, the model economy grows through rightward shifts of 501 the firm productivity distribution. The more variable the fate of firms in the economy, the 502 stronger the selection mechanism, and the faster growth. 503

In this setting, firing costs do not only induce a misallocation of labor, reduce firm value and discourage entry as in other models, but also discourage exit of low-productivity firms. This congests the selection process and slows down growth. Their effect is stronger the more variable firms' productivity is. Through this mechanism, the model matches the fact that in recent years, productivity growth differences between the EU and the U.S. were largest in the high-turbulence service sector. Modeling aggregate productivity growth in accordance with the evidence on firm dynamics and matching this fact is the first contribution of the

¹⁴For instance, Scarpetta et al. (2002) find that EPL reduces productivity growth and firm entry rates. The latter suggests that on average in their sample, EPL also applies to exiting firms (otherwise entry and exit rates should rise). Their results might be sharper had they accounted for the treatment of exiting firms. A previous version of this paper (available as IZA Discussion Paper 3164) provides some evidence that the treatment of exiting firms matters for exit behavior.

511 paper.

The second contribution lies in the analysis of the treatment of exiting firms. Exempting exiting firms from firing cost speeds up the exit of inefficient firms and thereby growth. Since job turnover is not much higher than without the exemption, it is likely that the cost to growth from charging firing costs to exiting firms exceeds any (here unmodeled) benefits of slightly reducing job turnover. The treatment of exiting firms is an important factor neglected by empirical work on EPL and growth, a fact that may explain weak results in that literature.

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Statistic	model	U.S.
Average employment at plant	26.4	26.4
Labor force participation	66%	66%
Relative productivity of entrants	99%	99%
Job turnover rate	26.6%	28%
Four-year survival rate of entrants	62.0%	63%
Share of aggregate productivity	26.7%	26%
growth due to entry and exit		
not used in calibration:		
Productivity dispersion	3.5	2 to 4
Seven-year growth rate of entrants	45.0%	40%
Output per capita growth	2.44%	

Table 1: Calibration: Model statistics, calibration targets (U.S., all data for 1990s)

Sources for U.S. data: Bartelsman et al. (2003), Bartelsman et al. (2004), Bureau of Labor Statistics (http://data.bls.gov), Foster et al. (2001), Dwyer (1998). Relative productivity of entrants is computed as the productivity of entrants that entered within the last ten years relative to the average. The share of aggregate productivity growth due to entry and exit is computed as in Foster et al. (2001). Productivity dispersion is the ratio of the 85th to the 15th percentile of the productivity distribution.

Table 2: Calibration: Parameter values

Parameter	Value	Description
α	0.64	Labor share
eta	0.95	Discount factor
heta	1.09	Disutility of working
σ_e^2	0.829	Variance of log productivity distribution of entrants
σ^2	0.113	Variance of idiosyncratic productivity shock
ϕ^f	1.3%	Fixed operating cost, % of avg firm output
ϕ^e	260%	Cost of entry, $\%$ of avg firm output
κ	2.1	Log prodty difference best incumbents/avg entrant

 $F_x = 1$ $F_x = 0$ Benchmark Statistic 31.9 26.5Average employment at plant 26.4Labor force participation 66.0%65.7%65.1%99.0%100.6% 99.5%Relative productivity of entrants 26.6%9.4%9.0%Job turnover rate 62.0% 61.7%62.4%Four-year survival rate of entrants Productivity dispersion 3.53.3 3.42.35%Output per capita growth 2.44%2.52%Consumption and wage (bm = 100) 10092.596.6

Table 3: Results: Introducing firing costs (always: $F_x = 1$, exit exemption: $F_x = 0$)

Notes: $F_x = 1$: firing costs due upon all firings. $F_x = 0$: firing costs due upon firing only if firm does not exit. The last two columns report figures for an economy that is identical to the benchmark economy, except for the presence of firing costs of a year's wages.

Statistic	Benchmark	$F_x = 0$	$F_x = 1$
Average employment at plant	33.4	42.2	33.3
Labor force participation	67.1%	66.4%	65.3%
Relative productivity of entrants	98.3%	99.8%	98.5%
Job turnover rate	32.9%	12.5%	11.7%
Four-year survival rate of entrants	63.2%	62.4%	63.6%
Productivity dispersion	3.6	3.5	3.8
Output per capita growth	3.7%	4.1%	3.6%
Consumption (bm $= 100$)	100	90.7	96.1

Table 4: Results: Service sector (always: $F_x = 1$, exit exemption: $F_x = 0$)

Notes: $F_x = 1$: firing costs due upon all firings. $F_x = 0$: firing costs due upon firing only if firm does not exit. The "service sector" is an economy that is identical to the benchmark economy, except for a higher variance of the idiosyncratic shock. The last two columns report figures for an economy that is identical to the "service sector", except for the presence of firing costs of a year's wages.



Figure 1: Productivity distribution of entrants (η) and incumbents (μ) , log difference: κ

Note: The figure shows the distribution of incumbents (solid line) and entrants (dashed line) in the benchmark calibration of the model. s_x denotes the productivity exit threshold, s^{\max} the productivity of the most productive firms, and κ the average log productivity difference between entrants and these top firms.



Figure 2: The employment policy function given past employment n_{-1}

Note: The figure shows a firm's labor demand as a function of current productivity s, given last period's employment n_{-1} . $F_x = 1$ refers to the setting where firing costs are always due, also for exiting firms. $F_x = 0$ refers to the case where only continuing firms pay firing costs. For s greater than s_x , the exit threshold in this latter case, the labor demand functions coincide.



Figure 3: The free entry (E) and selection (S) conditions

Note: The free entry condition (E) holds for the combinations of g and \hat{w} traced out by the solid line labeled E. Similarly, the line labeled S traces out the combinations for which the balanced growth condition (S) holds. The dashed and dotted lines represent these conditions when firing costs are introduced in the benchmark economy.